## THINK HUB powered by Dataflow



# THINKHUB

### Manage all your design, printing and branding in one simple system

When you're from a large organization, it's difficult to keep marketing materials and documents consistent with your company's branding.

Our THiiNKHUB system is an online ordering and management portal which hosts your entire marketing inventory, making it easier for your team to access the important tools needed to promote your brand. Powerful, flexible and very simple to use – THiiNKHUB allows users to easily and quickly order branded collateral with pre-determined prices, artwork and templates.

We produce all printed items such as business cards and exhibition stands through our national network of production hubs, ensuring quick and accurate delivery of your orders. Items such as mugs, clothing etc. can be placed with our trusted suppliers.

### **Benefits of THIINKHUB**



### Consistent Branding

With THiiNKHUB, everyone can easily access images and editable templates all in one place. Having a central repository means users can find information easily and print materials which are consistent with your company's identity.



Control Costs

Why pay VAT on paper and machines when many finished printed items are VAT free? With THiiNKHUB, you save VAT and only pay for what you print. You can also control spending with optional authorization loops and set your spending limits.



### Personalize Your Print

You're in full control of your project; simply choose the printing stock and finishing options, digitally proof the design, choose your delivery options, then send the file to print or download directly to your drive.

### Register <u>A</u>

Once registered, users can access all material made available to them, find previous orders and approve other team members orders.



Our portal is available 24/7 so you can place an order anytime. The system is also compatible with both smartphones and tablets.

### Live Approval

See documents before you print and incorporate pre-flight checks. Online approval reduces proofing times and gets accurate artwork into production more quickly.



### Efficient Workflow

We want to make things as easy and efficient as possible. Choose if you want to have more control on your workflow – such as approving new users, budgets, artwork proofs, PO numbers and authorizations. We also offer extensive admin settings based on user or department to control what they can or cannot do in the system.



Stock & Version Control

Keep all your marketing collateral up to date and eliminate physical storage costs by printing on demand helps to significantly reduce waste and decreases your carbon footprint. Alternatively, hold stock and monitor levels efficiently with email reminders.



### Regular Reports

Find out what works – with our inbuilt report system, you can see which materials are used most often by staff. Budget and invoice reports are also available.

### Print or Download



Your job can be printed at one of our many production facilities or downloaded to your local drive.



Checkout

Follow your company's payment process, choose a delivery location and receive email updates.

### Want to know more?

866.829.2821 salessupport@goDataflow.com goDataflow.com

### Mini tour

#### **Customizable Add-ons**

With our THiiNKHUB Pro package, your site can be completely customized to suit your brand.

#### **Brandable**

Personalize your portal with your company logo and brand color.

### Support Team

Our creative design department specializes in design for THiiNKHUB. We'll work with you throughout your project, giving advice on how to make the most out of the system. We can even adapt your existing artwork for upload.

> inventory items, users can also personalize content, choose sizes and change images to

suit their needs.

#### 💄 My Account (jackie.vanalstin@godataflow.com) 🔒 Log out 🌹 Cart (1) 🍁 Administration THIINKHUB **Edit Templates** Home Products Contact Help Search products GO Use a branded template Categories Featured categories to match your company's guidelines and select which Business Cards parts of your documents can Brochures be made editable to users. Posters Apparel D Labels Greeting Cards Pens BROCHURES **BUSINESS CARDS** LABELS GREETING CARDS Personalize While holding static artwork or

### **Assign Categories**

Keeping all your collateral organized using categories makes it easier to find and manage all your documents. You can assign certain users or departments to view, edit or purchase specific categories or items.

### Select Ready-made Icons

We use a friendly, image-based menu – choose from our selection of icons to go alongside your categories.

### THINK HUB is a tailored solution to meet the needs of any sector.

Our system can handle more than just print... Stationery, Personalized Brochures, Posters Exhibition Displays, Uniforms, Mugs, USB Sticks

### Want to know more?

866.829.2821 salessupport@goDataflow.com | goDataflow.com.com AEC Financial IT Services Manufacturing Education Creative & Marketing Transport Retail Health Services General Services

### Customize

With our custom design editing tool you can design your own brochures, business cards, posters and more!

This innovative online document designer offers an extensive range of editing tools, including a drag and drop interface, and the support options that enable anyone to create expertly designed marketing – even if they're not a design expert.

Our editor is fully responsive, making it available on all devices without the need for any downloads, allowing you to start designing right away!

